

EIGHT

WATCH CARE TIPS

1 - CLEAN YOUR WATCH REGULARLY

Keep your watch fresh! Regularly give it a rinse with water, and pat it dry with a soft cloth. Just like a spa day.

2 - TAKE CARE OF THE STRAP

Cherish your watch strap, if it's made of organic or synthetic materials, keep it away from water to avoid premature aging. Rubber and metal straps, however, can handle the splash.

3 - RESPECT WATER RESISTANCE

Make sure the crown is fully pushed in before you dive into the pool. After a salty swim, rinse off the brine and dry it well. And remember watches are not welcome in saunas and hot tubs are no places for your watch.

4 - WIND THE WATCH WISELY

If you're rocking an automatic, it often keeps itself wound up. But if it's been resting or stops, give it a gentle 20-30 turns. For manual watches, wind until you feel resistance but stop there—no need to prove your strength

5 - PROTECT FROM SHOCKS

Keep your watch out of the rough and tumble. It's not a fan of golf swings or tennis serves, so maybe let it sit those games out.

6 - BEWARE OF MAGNETISM

Magnetic fields are the kryptonite to your watch. Keep it away from microwaves, X-rays, and speakers unless you want to mess with its mojo

7 - ENSURE REGULAR SERVICING

Like cars, watches need a tune-up to stay in top form. Get your mechanical watch serviced every 3 to 5 years to keep it ticking without a hitch.

8 - RESIST OPENING IT YOURSELF

Curiosity can be costly! Leave the inner workings of your watch to the pros. Opening it yourself is a Pandora's box you don't want to deal with.